



CONCEIVABLE MEDIA KIT



Promotional Media

Important Dates

- You are able to begin promoting the film on **August 18, 2026, at 9:00 AM PDT/ 12:00 PM EDT**
- The film will be released in theaters on **October 16, 2026**

Trailer, Poster, and Other Assets

Shown below are links to the trailer and to a drive with downloadable assets including the official poster, headshots, and more. Please copy the trailer link and paste it into all of your social media bios. This includes Instagram, Facebook, TikTok, etc.

[Conceivable Trailer](#)

[Conceivable Social Media Toolkit Drive](#)

***We invite you to share to your grid and stories.
Please tag us on the socials below.***

ACCOUNTS:

Instagram:

@hawkhillfilmdistribution
@conceivablethemovie
@bethcaulfield710

Facebook:

@Hawk Hill Pictures 1
@Conceivable - The Movie
@Beth Caulfield

TikTok:

@hawkhillpictures
@conceivablethemovie

HASHTAGS:

#ConceivableMovie
#ConceivableTheMovie
#Conceivable
#IndependentFilm
#FaithBasedFilm
#ChristianFilm
#PregnancyOver40

What to Write

Captions

CTA across captions and stories:

Check out *Conceivable* in theaters beginning Oct 16. More info and tickets in bio.

About the Film

TAGLINE: At 45, the last thing she expected was expecting.

LOGLINE: When faced with an unexpected pregnancy in their 40s, a couple in midlife must navigate their beliefs, relationships, and the support of their community. A compelling story that explores the complexities of family, faith, and the choices that define us.

SYNOPSIS: Life rarely goes according to plan. At 45 years old, for Brielle Burns, a respected ministry leader, wife, and mother of nearly grown kids, the future seemed clear. Her vocational calling was promising. The next chapter of life was beginning. Then came the test result she never expected. Pregnant. Suddenly, Brielle finds herself navigating a storm of opinions, fears, and deeply personal questions. Friends weigh in. Family reacts. The church watches. And Brielle must wrestle with what faith, responsibility, and courage really mean when life takes a turn she never saw coming.

Branding and Graphics

To stay consistent with Conceivable's brand and style, we want to use exact colors, fonts, and other elements to elevate the visual identity. Please find information and assets below:

Colors and Font

TITLE COLOR HEX CODES:

Photoshop:

White - #ffffff

Yellow - #fae500

Canva:

White - #ffffff

Yellow - #fae60e

FONTS:

Oswald Bold (Canva)

[Link to Conceivable Social Media Toolkit Drive](#)

Please feel free to post the following graphics on your socials.

CONCEIVABLE

In select theaters **October 16**




HAWK HILL
PICTURES



Watch

CONCEIVABLE

IN SELECT THEATERS

October 16